



## Helena M. Guye

### Associate

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Helena Guye helps protect and maintain the value of clients' intellectual property.

Helena assists in many intellectual property areas, including patents, trademarks, copyrights, and trade secrets. With a background in English Literature, Helena has thoroughly cultivated her persuasive writing and analytical skills.

While attending law school, Helena worked as a Judicial Extern at the U.S. District Court for the Eastern District of Missouri, gaining valuable insights on courtroom procedures and the judicial decision-making process while assisting with trial preparation and proceedings. She broadened her legal experience further as a Legal Extern for the St. Louis Lawyers and Accountants for the Arts.

Helena is an avid reader and movie buff. She also enjoys camping, hiking, and floating. Above all else, Helena loves spending time with friends, family, and her Miniature Bull Terrier Pearl.

### Education

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- University of Missouri-Columbia (J.D., 2020); Journal of Dispute Resolution, Note and Comment Editor
- Webster University (B.A. in English, 2017)

### State Admissions

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- Missouri, 2020

### **Service Areas**

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- Intellectual Property
- IP Litigation
- Copyright Law
- Internet Law & Domain Names
- Trade Secret Litigation
- Trademarks

### **Publications & Events**

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#### **PUBLICATIONS**

- “COVID-related Cybersquatting Underscores Importance of Vigilant Trademark Policing,”  
*Westlaw Journal Intellectual Property* (November 2020)