



## Jay R. Campbell

### Partner

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Jay Campbell is the rare intellectual property trial lawyer who has tried numerous patent cases to a jury—including a case that resulted in the largest jury verdict in Arizona in 2011.

For nearly 25 years, Jay has represented clients in diverse technological fields ranging from neuronavigation systems to chrome plating before state, federal, and appellate courts. He has appeared in courts in Ohio, Arizona, California, Colorado, Delaware, Florida, Illinois, Massachusetts, Michigan, Minnesota, Nevada, New Jersey, New York, Pennsylvania, Texas, Washington, Wisconsin, and Washington, D.C.

Jay frequently provides demonstrations on trial practice and presents related CLE topics. He is often retained as an expert witness and consultant in IP cases throughout the United States. Jay also serves as a mediator in IP and technology-related cases.

Jay enjoys golfing anywhere at any time.

### Education

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- The University of Akron School of Law (J.D., 1988); Akron Law Review
- The Ohio State University (B.S. in Mechanical Engineering, 1985)

### State Admissions

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- Ohio, 1989

### **Federal Admissions**

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- Supreme Court of the United States
- United States Patent and Trademark Office
- United States Court of Federal Claims
- United States Court of Appeals, Federal Circuit
- United States District Court, District of Colorado
- United States District Court, Northern District of Ohio
- United States District Court, Southern District of Ohio

### **Service Areas**

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- Intellectual Property
- IP Litigation
- Patent Procurement
- Post Grant Proceedings
- IP Business Strategy & Agreements
- Section 337 Investigations
- Business Litigation
- Autonomous Vehicles & Artificial Intelligence Technologies
- Trademarks
- Patent Litigation
- Technology Transfer
- Health & Life Sciences

## Experience

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- Represented a medical device manufacturer in separate patent cases where the plaintiff in each case agreed to dismiss its claim following claim construction
- Represented a computer chip testing company before the U.S. Court of Appeals for the Federal Circuit resulting in a favorable ruling affirming over \$10 million in damages
- Obtained a retrial on patent invalidity resulting in a favorable settlement of all claims after an adverse jury verdict obtained by a different firm
- Obtained the largest Arizona jury verdict in 2011 with a judgment of willful infringement, treble damages, and attorney fees of nearly \$40 million
- Defended a party in a contract and patent dispute resulting in a settlement far below the plaintiff's demand
- Defended a snow plow manufacturer in a jury trial that resulted in a finding of noninfringement and a low damages verdict on other claims
- Obtained a finding of noninfringement of four patents in a jury trial in which plaintiff sought approximately a quarter of a billion dollars in damages; obtained an award of attorney fees against the plaintiff and its law firm
- Obtained sanctions against a defendant and its national law firm for misrepresentations made in a preliminary injunction proceeding
- Obtained a jury verdict of willful infringement resulting in a multimillion-dollar settlement for an individual inventor
- Won several affirmances of cases in the U.S. Court of Appeals for the Federal Circuit

## Publications & Events

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### SPEAKING ENGAGEMENTS

- "When Your Car Is Smarter Than You" and "Protecting Your Innovation from A to Z," 2018 In-House Counsel Summit, Tucker Ellis LLP, Cleveland, Ohio (October 2018)
- "Legal Issues Related to the Development of Automated, Autonomous, and Connected Cars," Ohio State Bar Association WebCast (June 2018)
- "Post-Grant Review: A Second Bite at the Apple," Hot Topics in Intellectual Property, Tucker Ellis LLP, Cleveland, Ohio (May 2015)
- "Evaluating and Improving the Value of Intellectual Property," 2014 In-House Counsel Summit, Tucker Ellis LLP, Cleveland, Ohio (October 2014)

### PUBLICATIONS

- "What Makes Autonomous Vehicles Autonomous?," *WardsAuto* (July 2018)

### MEDIA QUOTES

- "MRI Patent Suit Tests Bounds of *Williamson*," *Law360* (August 2016)

## Honors

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- Ohio Super Lawyers®
- Who's Who in Intellectual Property Litigation

**In the Community**

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- Cleveland Intellectual Property Law Association
- American Intellectual Property Law Association
- American Bar Association