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Carter E. Strang Honored with 2017 Green Sustainability Award

CLEVELAND – October 4, 2017 – The Cleveland Metropolitan Bar Association (CMBA) is proud to announce that its Green Initiative Committee awarded its Green Sustainability Award to **Carter E. Strang** of Tucker Ellis LLP at the 9th annual David B. Webster Greener Way to Work Luncheon on September 28 at the CMBA Conference Center.

The Green Sustainability Award recognizes an individual who:

- demonstrates leadership by promoting efficient energy use and other environmentally responsible practices;
- used a unique approach to green practices; and
- implemented a green technique that is adaptable or adoptable by others.

“We could not ask for a better ambassador for this worthy cause. Carter has continued to be a champion for sustainability at the CMBA with this committee, during his presidency in 2012-2013, and through his ongoing work in our Environmental Law Section,” said 2017-2018 CMBA President Darrell A. Clay. “His tireless efforts have positively impacted our association, our profession and those around him. It is a pleasure to honor him with this award.”

Carter was instrumental in the creation of the CMBA’s Green Initiative Committee in 2008 and served as the first chair that same year. He has continued as an integral member of the committee, helping develop its: Green Certification program, which now includes 46 certified firms; Greener Way to Work Day, which has since expanded into Greener Way to Work Week; and the Green Sustainability Award, which was first given to a firm/office but is now reserved for individuals. During his CMBA presidency in 2012-13, he promoted sustainability and helped develop the CMBA’s first Great Lakes Symposium, providing a focus on the importance of the Great Lakes. Furthermore, Carter’s passion has had significant impact on the culture and green practices at his law firm, helping make Tucker Ellis a green leader in the profession and community.

“If you know Carter, then you know why he won this award,” said Joe Morford, managing partner of Tucker Ellis LLP. “Sure he bikes to work rain or shine and recycles and what have you, but what’s most special is he has evolved our entire firm. We use way less paper, plastic or stuff in general – all due to Carter. We have special days to broaden the participant group – all due to Carter. We were the initial winner of this award, as a firm – frankly – all due to Carter. This is one of the most well deserved awards I have ever seen. Great job Carter.”

The Green Initiative Committee promotes efficient energy use and other environmentally responsible practices in the legal profession. At this annual luncheon, the Committee also recognized law firms and offices that are Green or Green+ Certified for 2017-2019. These firms are among the total 39 Green and 5 Green+ Certified offices of the CMBA.

The CMBA offers two levels of Green Certification (Green and Green+), each of which is a two-year certification. Each certification level recognizes a firm or office that has made the commitment to sustainability through paper reduction, energy reduction, recycling programs, and by creating an internal committee to administer and implement a green program. The Green+ Certification recognized a firm/office that has gone above and beyond the base criteria and incorporated an increased commitment for paper reduction or documented significant compliance with energy reduction.

Those certified for 2017-2019 as a **Green firm/office** are: Cleveland Metroparks; Cleveland Metropolitan Bar Association; Collins & Scanlon, LLP; Icove Legal Group, Ltd.; Jones Day; The Law Office of R. Tadd Pinkston LLC; The Moskowitz Firm, LLC; Schneider Smeltz Spieth Bell LLP; Solomon, Steiner & Peck, Ltd.; and Sutter O’Connell.

For a complete list of firms and offices, more on the Green Initiative Committee, its certifications or annual luncheon, visit CleMetroBar.org/Green.

Special thanks to the sponsors of the 2017 David B. Webster Greener Way to Work Luncheon: Cady Reporting Services, Inc.; Cohen, Rosenthal & Kramer LLP; Douglass & Associates Co., LPA; Jones Day; McMahon DeGulis LLP; Meyers, Roman, Friedberg & Lewis Co., LPA; Murray & Murray Co., LPA; Porter, Wright, Morris & Arthur LLP; Squire Patton Boggs (US) LLP; Thompson Hine LLP; Tucker Ellis LLP; Walter Haverfield LLP; Weltman, Weinberg & Reis Co., LPA; and Greater Cleveland Regional Transit Authority.

About the CMBA

The nonprofit Cleveland Metropolitan Bar Association operates as a center for legal professionalism in the region, promoting the highest ethical and professional standards. Serving the largest legal community in the state, the CMBA has more than 5,200 members. Learn more at CleMetroBar.org.

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